

Data protection notices in accordance with the EU General Data Protection Regulation (GDPR)



The following information gives you an overview of the processing of your personal data by us and about your rights under the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). Which data are processed in detail and the way in which they are used depends to a large extent on the particular involved services or products.

Who is responsible for data processing?

Responsible within the meaning of data protection law is
EA Elektro-Automatik GmbH & Co. KG
Helmholtzstr. 31-37
41747 Viersen

You will find further information about our company, information about the persons entitled to represent and also other contact possibilities in the imprint in our Website:

<https://elektroautomatik.com/shop/de/kontakt/impressum/>

Data protection supervisor

Axel Härdtner - IT Consulting
Wiesenstraße 2
47906 Kempen
Phone: +49 (0) 179 911 2094
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Sources and types of data

a) Data sources

In principle, EA Elektro-Automatik GmbH & Co. KG collects, processes and uses your personal data for the performance of the

contract and for the fulfilment of contractual and pre-contractual obligations. We have received this data from you as part of our business relationship.

b) Categories of personal data

In the course of initiating a business relationship, the following categories of personal data are collected, processed and used: customer data/address and communication data

The use of services or provision of products within the framework of the contracts concluded with you, may collect, process or use the following personal data: contract master data (order data, data from fulfillment of our contractual obligations), billing, performance and payment data (direct debit data, tax information)

c) Customer contact information

Further personal data are generated during the business initiation phase and during the business relationship, in particular through personal, telephone or written contacts initiated by you or EA Elektro-Automatik

GmbH & Co. KG. This includes, for example, information about the contact channel, date, occasion and result as well as (electronic) copies of correspondence.

Purpose and legal basis of processing

We process the personal data referred to in 3. in accordance with the provisions of the EU General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG):

- a) for the fulfilment of contractual obligations (Art. 6 sec. 1 lit. b GDPR)

The processing of personal data is carried out for the establishment, implementation and termination of a contract for the provision of services, the provision of products and the implementation of pre-contractual measures.

- b) due to legal requirements (Art. 6 sec. 1 lit. c GDPR)

We are subject to legal obligations (e.g. Tax Act or Money Laundering Act) which require that your personal data be processed within this framework.

- c) based on your consent (Art. 6 sec. 1 lit. a GDPR)

If you have given us consent to the processing of your personal data, consent is the basis of the processing (e.g. when using our contact forms on our website). You can revoke your consent at any time, which means that the processing will not take effect in the future. Processing already carried out remains unaffected by your revocation.

- d) within the framework of a balance of interests (Art. 6 sec. 1 lit. f GDPR)

If necessary, we also process personal data beyond the actual performance of the contract in order to safeguard legitimate interests of ours or third parties. This could be for the following processing:

- Enforcement of legal claims and defence in legal disputes
- Ensuring IT security and operations

- Prevention of criminal offences
- Video surveillance of our specially marked premises
- Measures for business management and further development of services
- Advertising, unless you have objected to the use of your data

Who accesses your data

Only persons authorised to process the specific purpose have access to this data. In addition, it is possible that your data will be processed by processors we use (in accordance with Art. 28 GDPR). This results in the following recipients, who may receive personal data:

- Public authorities in the event of a legal or official obligation
- Processors to whom we transmit personal data for the continuity of the business relationship with you (e.g. Internet provider / datev / web designer / IT service provider / etc.)

If your data is transmitted to third countries

Data transfer to countries outside the EU or the EEA (so-called third countries) only takes place if this is necessary for the performance of the service, is required by law (e.g. tax reporting obligations), for which you have given us consent, or as part of order processing.

How long will your data be stored

The data will be deleted as soon as they are no longer necessary for the purpose of their processing and no longer conflict with legal retention periods.

Since we are subject to various retention and documentation obligations arising from the German Commercial Code (HGB) and the Tax Code (AO), the retention obligation can be up to 10 years. The start of the term is defined by Section 147 (4) AO.

Your privacy rights

You have the right to information (Art. 15 GDPR), the right to rectification (Art. 16 GDPR), the right to erasure (Art. 17 GDPR), the right to restrict processing

Contact

EA Elektro-Automatik GmbH & Co. KG
Helmholtzstraße 31-37
41747 Viersen
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elau1974@elektroautomatik.com

ABOUT EA ELEKTRO-AUTOMATIK:

EA Elektro-Automatik GmbH & Co. KG is Germany's leading manufacturer of laboratory power supply, high-performance power supplies and electronic loads. The company researches, develops and produces at 10,000 m² at the main site in Viersen and has further production in China.

(Art. 18 GDPR) and the right to data portability (Art. 20 GDPR). The restrictions in the case of the right of access and the right of deletion apply in accordance with Sections 34 and 35 of the German Data Code (BDSG).

You are also entitled to appeal in accordance with Article 77 GDPR in accordance with Section 19 of the German German Civil Protection Act (BDSG).

Do you need to provide your data?

As part of our business relationship, you must provide us with all personal data necessary for the establishment and execution of the business relationship, as well as all related contractual obligations, or for which we are legally required to collect. Without these data, we will not or will no longer be able to carry out the establishment of the business relationship or the provision of the service.

Your right to object under Article 21 of the EU General Data Protection Regulation (GDPR)

1. Individual-case-related right of opposition

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data concerning you which may be processed under Article 6 (1) lit. e GDPR (data processing in the public interest) and Article 6 (1) lit. f GDPR (data processing on the basis of a balance of interests); this also applies to a profiling within the meaning of Article 4(4) GDPR. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms, or the processing serves the purpose of the assertion, exercise or defence of legal claims.

2. Right of objection against the processing of data for advertising purposes

In individual cases, we process your personal data for direct marketing. You have the right to object at any time to the processing of personal data concerning you for the purpose

of such advertising; this also applies to profiling, insofar as it is related to such direct marketing. If you object to the processing for direct marketing purposes, we will no longer process your personal data for these purposes. The opposition may be addressed formlessly to the person responsible.

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